

Partnership for the Umpqua Rivers



1758 NE Airport Road
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www.UmpquaRivers.org

Outreach Committee Charter

Effective communications and community outreach are critical to building support for our organization, whether trying to reach potential donors, members, the community, elected officials or the media. To achieve our goals in watershed restoration, monitoring, education, etc. and to build our membership and donor base, it is essential to engage our watershed community to showcase the strength of our organization and demonstrate the positive work being done in our region. Outreach Committee meetings are open to the Board of Directors, PUR Members and any interested members of the public.

The PUR Outreach Committee will:

- 1) Provide public participation in the implementation of various statutes ORS 541.890 to 541.972 (public meetings, work parties, other events)
- 2) Encourage landowners to recognize and accept responsibility for that portion of the Watershed under their stewardship and to take voluntary action in the interests of watershed health
- 3) Foster public awareness of Watershed processes, activities, and opportunities to take responsibility for and contribute to Watershed health
- 4) Encourage cities and their residents to recognize and accept responsibility for their individual and collective impacts on the Watershed

Further guiding principles:

- A) Encourage community members to attend presentations at PUR meetings and other PUR/local events to gain a better appreciation of our watershed
- B) Promote and facilitate PUR membership and community participation in watershed stewardship programs and activities
- C) Seek funding to support the goals stated above
- D) The Chair will work with the PUR Executive Director to schedule meetings and develop agendas